

PureWrx

The #1 Platform for
OEM Certified Pre-Owned IT Hardware

PureWrx



AT&T

verizon

Sprint



Celestica

JUNIPER
NETWORKS

Mellanox
TECHNOLOGIES

flex

Trusted by the World's
Most Advanced Networks

The OEM-CPO™ Hardware Solution for Legacy Networks

100% Certified Pre-Owned (CPO) hardware that is remanufactured, supported, warranted and certified by the Original Equipment Manufacturer (OEM)

PureWrx OEM-CPO is the ONLY platform built from the ground up to connect customers with pre-owned equipment that has the same quality, security, and warranty as new.

We are an extension of your OEM relationship, because in many cases, we are the ONLY authorized company to provide you OEM-CPO hardware.

 **With over 20 years of experience and thousands of customers, no one understands your CPO business needs better than us.**

Customers who buy OEM-CPO:

- Need hardware that is no longer available new
- Are decoupling newest networks
- Need continued capacity and/or wish to self-spare
- Must avoid the risks of buying gray market hardware
- Demand warranty/support options directly from OEM
- Need to comply with OEM support contracts
- Cannot afford an unexpected equipment failure
- Have corporate initiatives supporting sustainability and/or Circular Economy
- Need a cost-effective option for short-term initiatives, test labs, and non-production hardware



#1 Platform for 100% OEM Supported, Warrantied, and Certified Pre-Owned IT Hardware

Our Certified Pre-Owned (CPO) platform is the guaranteed OEM-supported option to manage critical networks and facilitate a safe, compliant, and seamless migration between technology cycles.

Use Case - OEM Certified Pre-Owned Program

Gray Market Problems	
Customer Challenges	Cost & Risk
<ul style="list-style-type: none"> • Need to support legacy networks to maintain Service Level Agreements (SLA) • Only sourcing option is on the secondary (gray) market • No Right To Use (RTU) software license • Not eligible under OEM contracts • Missing critical Engineering Change Orders (ECOs) • Supply and price complexity disputes cost time and money 	<ul style="list-style-type: none"> • Security and compliance issues • Reliability problems and downtime • Out of date software • Fines, legal action drive up cost • Tension between customer and OEM on unauthorized purchases • Lack of OEM visibility to customer's real needs • Failures increase RFP workload for customer

OEM-CPO Solution	
OEM-CPO Features	OEM-CPO Benefits
<ul style="list-style-type: none"> • CPO hardware with 100% OEM warranty and support • Remanufactured only by the OEM • All hardware has authorized RTU licenses • MSA agreements between PureWrx and customer • Coordination with OEM sales team • Point of Sale (POS) data provided to OEM on all transactions • PureWrx is the endorsed partner for all OEM-CPO sales • Customer provides forecast of all OEM-CPO needs 	<ul style="list-style-type: none"> • Safely and reliably bridges the gap to the next technology upgrade cycle • Ensures performance of existing legacy networks with full OEM warranty and support • Minimizes costly maintenance, upgrades, and downtime • Averts fines and other compliance penalties, including disputes • Supports sustainability initiatives by saving tons of electronic waste